



## **Advertising Guidelines River City Quilters Guild**

The name of the River City Quilters' Guild's newsletter is "Needle Notes" and it is published monthly. Advertisements for quilt-related businesses are accepted on an on-going basis. The deadline for accepting articles and other information to be included is the 23rd of each month.

Press-ready advertising artwork (eps or .jpg or .tif file at 300 dpi resolution) and prepayment is due by the 23rd of the month for inclusion in that month's publication. Email advertising copy to [newsletter@rivercityquilters.org](mailto:newsletter@rivercityquilters.org). Prepayment should be mailed to Treasurer, River City Quilters Guild, P.O. Box 15816, Sacramento, CA 95852-0816.

Ad rates are as follows:

AD SIZE	MONTHLY	YEARLY
1/8 horizontal	\$ 8.00	\$ 70.00
1/4 vertical	\$ 12.00	\$ 124.00
1/2 horizontal	\$ 24.00	\$ 180.00
Full Page	\$ 32.00	\$ 284.00

The Editor reserves the right to correct spelling, grammar and readability.